



FOR IMMEDIATE RELEASE

HÔTEL PLAZA ATHÉNÉE, NEW YORK COMPLETES MULTI MILLION DOLLAR RENOVATION

NEW YORK, NY (February 19, 2010) – The Hôtel Plaza Athénée, New York, an independent luxury boutique hotel renowned for its sophisticated elegance and impeccable personalized service, announces the completion of a multi-million dollar refurbishment project. The renovation includes new décor for the majority of the guestrooms and all suites, the re-design and enlargement of bathrooms, the addition of four premier luxury suites, a new lobby look, updated business and fitness centers, and the addition of a brand new spa (scheduled to open early Spring 2010).

A total of 78 rooms, including all suites, were completely renovated from top to bottom in a variety of styles and décor, giving each room an individual look and feel. The color palettes, ranging from a vibrant cinnamon and yellow, to a soothing combination of grey, beige and mint green, have been accented with traditional French Beaux-Arts furnishings, reflecting a contemporary European townhouse ambiance. Additional items to enhance the new décor include luxurious Italian bed linens, Asian inspired silks, Plasma TV's, sitting areas, writing desks and wireless internet service. A selection of guest rooms and suites feature enlarged marble bathrooms with deep soaking tubs and dual sinks.

All of the new suites offer hardwood floors in the living room areas, full kitchenettes and additional half bathrooms. To meet the needs of families, many suites also come equipped with pull out sofa beds. Some suites boast an indoor glass-enclosed atrium terrace, providing guests with an additional oasis of comfort and elegance, as well as outdoor balconies with breathtaking views of the Manhattan skyline.

The hotel added four premier luxury suites to its room mix, including two Presidential Suites featuring 2,000 palatial square feet of space. The Thai Suite, the hotel's top Presidential Suite, features luxurious Asian silk fabrics and intricately-carved wood millwork, a master bedroom and master bathroom with dual sinks, separate shower and claw foot deep soaking tub, separate living room with hardwood floors, large walk-in closet, fully equipped kitchenette with microwave, stove, refrigerator, and coffeemaker, an additional half bathroom, and dining room for 8 people. This stunning suite has front facing views of the residences on this elegant tree-lined street.

Scheduled to open in the Spring of 2010, the new spa will be available exclusively to hotel guests seeking the latest in spa and wellness therapies. The spa facilities will feature four private treatment suites offering the comfort and care for which the hotel has become known. All of the treatment rooms will offer complete spa services – including massage, facial, body wraps, reflexology, manicure, pedicure and a comprehensive spa menu. One treatment suite will be equipped to offer Thai massage treatment and another will offer Couples massage treatments. Each individual treatment room offers a private steam shower and relaxation area for those who wish to enjoy more time en-suite, and treatments can be customized and personalized depending on a guest's needs.

The architectural firm of Stephen B. Jacobs Group and affiliate interior design firm of Andi Pepper Interior Design were retained to oversee this renovation.

About the Hôtel Plaza Athénée, New York

The Hôtel Plaza Athénée combines European grandeur with the intimacy and charm of a luxury boutique hotel, creating a home away from home for sophisticated travelers from around the world for over two decades. Located on Manhattan's fashionable Upper East Side, one block from Central Park, the hotel sits in the quiet elegance of this exclusive residential neighborhood and shopping district. Guestrooms and suites reflect a sumptuous, European townhouse décor. Many suites feature glass-enclosed atriums and outdoor balconies with breathtaking views of the Manhattan skyline. Arabelle Restaurant and the exotic Bar Seine Lounge are popular gathering places for hotel clientele, neighborhood locals, executives, celebrities and world leaders.

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