



FOR IMMEDIATE RELEASE

HÔTEL PLAZA ATHÉNÉE, NEW YORK ANNOUNCES OPENING OF NEW SPA FOR HOTEL GUESTS

NEW YORK, NY (May 18, 2010) – The [Hôtel Plaza Athénée, New York](#), an independent luxury boutique hotel renowned for its sophisticated elegance and impeccable service, is pleased to announce the opening of The Plaza Athénée Spa. Located on the second floor of the hotel, the Plaza Athénée Spa is available exclusively to hotel guests seeking the latest in spa and wellness therapies.

The new facilities feature four Asian themed private treatment suites sumptuously designed with natural elements – Brazilian Teakwood floors, cabinetry with ebony finish and bamboo accents, grasscloth wallpaper – offering the comfort and splendor for which the hotel has become known. To maintain an atmosphere of privacy each suite contains a dressing room, lounge chair for relaxation and a private steam shower. All of the treatment rooms offer complete spa services – including massage, facial, body wraps, reflexology, manicure, pedicure, make up application and a comprehensive spa menu. One of the treatment suites is equipped to offer a Thai massage treatment while another is equipped for couples massage treatments.

The Plaza Athénée Spa is the only luxury hotel spa in New York City to carry both Valmont & Babor Cosmetics skin care lines, offering guests therapies and treatments that set new standards of excellence while delivering the utmost in relaxation, revitalization and rejuvenation. Created in Switzerland in 1985, Valmont is known for its scientifically advanced skincare products, incorporating cutting-edge Swiss technological research and Glacial Spring Water into all of their luxurious products. Babor Cosmetics is an innovative German based cosmetic and skin care line combining the best of nature with the latest findings from the world of science.

The Spa is the exclusive hotel spa in New York City to offer signature treatments from these two lines, including Valmont's "L'Elixir des Glaciers Ultimate Treatment," a body and face treatment that firms and tones using high performance anti-aging ingredients, and Babor's renowned "SeaCreation™ Facial" performed with Tiger shells and special healing dolphin music to revitalize the skin and reverse the aging process. The spa opening marks the final phase of the hotel's multi-million dollar refurbishment project, which included the renovation of the majority of guestrooms and suites, the addition of four premier luxury suites, a new lobby look, a spacious fitness center and business center.

About the Hôtel Plaza Athénée, New York

The Hôtel Plaza Athénée combines European grandeur with the intimacy of a luxury boutique hotel, creating a home away from home for sophisticated travelers from around the world for over two decades. Located on Manhattan's fashionable Upper East Side, one block from Central Park, the hotel sits in the quiet elegance of this exclusive residential neighborhood and shopping district. Guestrooms and suites reflect a sumptuous, European townhouse décor. Many suites feature glass-enclosed atriums and outdoor balconies with breathtaking views of the Manhattan skyline. Arabelle Restaurant and the exotic Bar Seine Lounge are popular gathering places for hotel clientele, neighborhood locals, executives, celebrities and world leaders.

P.R. Contact

Allisson Griesedieck, Director of Media Relations
JG Black Book of Travel
212.967.5895
allisson@jgblackbook.com

###